



# MVPs of the Year

## FREQUENTLY ASKED QUESTIONS

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### How do I submit an attorney?

- Follow [this link](#) to fill in our online submission form. You must fill out the [online submission form](#) in order to be considered. A full list of the questions asked on the form is available [here](#).

### What is the word limit?

- The total word limit for the form is **2,250 words**. There is space on the submission form to describe five significant matters handled by the attorney during the time frame (**250 words each**), the attorney's influence and what distinguishes him/her from his/her peers (**500 words**) and space to add any additional work-related information for our editors (**500 words**).

### Can I go over this word limit?

- No. The word limit is hard-coded into the submission form.

### Can I include confidential information?

- No. We no longer accept confidential information as part of our submissions. We will consider anything you submit fair game for use in our profile if the nominee is chosen as a winner, so please be careful.

### What's the best way to present the achievements of my nominee?

- When describing specific matters, tell us why it matters. What there something particularly challenging about the case the attorney had to overcome? Was it a bet-the-company matter? Did the case have an impact on a particular industry or area of the law? Matters that have impact outside the four corners of a case generally hold the most sway with editors.
- Editors give preference to developments that are more final in nature. So, while surviving a motion to dismiss in a big case is certainly noteworthy, we might wait to see how the case shakes out before deciding to recognize an attorney for his or her representation in that matter (since he or she could still lose the case).
- You can include new high-profile matters the attorney has been hired to take on, but those are more icing on the cake for editors. The decisions generally are made based on specific wins, not just the fact an attorney was hired on a high-profile case.
- If a matter is a settlement, be as clear as you can about how the settlement was beneficial to the attorney's client.



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- Remember when crafting the submission that we are approaching this from a news perspective. The attorney might be handling important cases, but if you can't point to specific achievements, tell us why they matter or give us enough information to tell a compelling story, it's unlikely the attorney will be chosen.

### **Can we submit an attorney who won previously?**

- Yes, we will consider candidates who won last time, but please do not highlight the same matters in the submission. We will not credit people for the same matters two years in a row, unless there have been new significant developments/victories in the relevant time frame.

### **Is this award based on the attorney's entire career?**

- No, the selections are based on accomplishments over the 12 month period, from Sept. 1, 2018 to Sept. 1, 2019.

### **Who can we nominate?**

- We welcome nominations for international and U.S.-based attorneys.
- Attorneys **must** be willing to be interviewed. We will rescind the recognition if the attorney declines an interview or doesn't respond by the deadline.

### **How many attorneys can my firm nominate?**

- Firms are limited to two nominees per practice group.
- There is no limit to how many attorneys can be recognized from a single firm as long as no more than two per practice group are nominated.

### **Can we submit the same attorney for more than one category?**

- Yes, you can submit the same attorney for multiple categories if he or she is strong in those areas. For example, IP attorneys with life sciences matters can be submitted for both IP and life sciences. However, each submission should be tailored to the specific practice area you're submitting for.
- For example, you should have one submission highlighting the attorney's IP work, and a separate one highlighting his or her life sciences work. Some overlap in matters is natural and ok, but the two submissions shouldn't be identical.

### **Can we only nominate partners?**

- Attorneys of any level can be nominated.



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### **Can pro bono matters be included?**

- Yes, if they are relevant to the practice area.

### **How should the submission treat settlements?**

- You should feel free to include cases that end in settlement. As with all matters, just take care to explain the significance of the case and the resolution reached, and why the settlement should be considered favorable to your client.

### **Is this award just for litigators?**

- No, attorneys of all kinds are encouraged to submit if they are strong in the practice area. There is no preset percentage of the number of litigators chosen or the number of deals attorneys chosen, for example.

### **How many winners will Law360 choose?**

- We will usually choose a maximum of 5 winners per practice area, though it depends on the volume and quality of submissions.
- Not all categories are guaranteed to have winners. It depends on the quality of submissions that we receive.

### **When and how will I find out if the nominee is selected?**

- The person whose email is listed on the form will be the person notified by Law360 of whether the nominee is accepted.
- We will notify people of the editors' decisions via email.

### **What if I don't receive an email confirming my submission to the online form?**

- **Do not submit again.** First, check your spam folder and update your security settings. If that fails, email [series@law360.com](mailto:series@law360.com) to receive a copy of your submission.