

Trademark/Service Mark Application, Principal Register

Serial Number: 88846322

Filing Date: 03/24/020

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88846322
MARK INFORMATION	
*MARK	PUMA TOKYO 2021
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	PUMA TOKYO 2021
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	PUMA SE
*MAILING ADDRESS	PUMA Way 1
*CITY	Herzogenaurach
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Germany
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	91074
*EMAIL ADDRESS	customerservice.us@puma.com
LEGAL ENTITY INFORMATION	
TYPE	societas Europae (se)
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Germany
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	018
*IDENTIFICATION	Athletic bags and drawstring pouches; all-purpose carrying bags; all-purpose sports bags; drawstring sports pouches; handbags; duffel bags; backpacks; school bags; shoulder bags; umbrellas.
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, sports and leisure suits, training suits, warm-up suits, all- weather suits, rainwear, pullovers, jerseys, jackets, sweatshirts, shorts, pants, T-shirts, tops, skirts, socks, wristbands, athletic uniforms, sweaters, cardigans, wraps, cover-ups, coats, dresses, blouses, underwear, tank tops,

	trousers, tights, bathing suits, neckerchiefs, scarves, belts; footwear, namely, sports and leisure shoes; headwear, namely, hats, caps, sun visors, toques, beanies, hoods, headbands.
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	028
*IDENTIFICATION	Balls for games, namely, basketballs, soccer balls, footballs, volleyballs, handballs, tennis balls, golf balls and table tennis balls; shin guards for athletic use, knee guards for athletic use, elbow guards for athletic use, and ankle guards for athletic use; gloves made specifically for use in playing sports, namely, boxing, fencing, soccer, golf and swimming; tennis rackets, cricket bats, golf clubs, hockey sticks, table tennis rackets, badminton rackets and squash rackets and parts thereof, in particular grips, strings, grip and lead tape; bags for sports equipment, specially designed for the objects to be carried therein; specially adapted bags and shaped covers for tennis rackets, table tennis rackets, badminton rackets, squash rackets, cricket bats, golf clubs and hockey sticks; table tennis tables and nets; nets for sports; start and finish banners for use at athletic and running events; straps and ribbons for use as athletic field markers and dividers; banners and nets for use as athletic field dividers.
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 4463193, 5993152, 5649641, and others.
ATTORNEY INFORMATION	
NAME	Anne E. Naffziger
ATTORNEY DOCKET NUMBER	513105
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Leydig, Voit & Mayer, Ltd.
INTERNAL ADDRESS	Suite 375
STREET	The Atrium Building, 1981 N. Broadway
CITY	Walnut Creek
STATE	California
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	94596-8213
PHONE	925-482-0100
FAX	312-616-5700
EMAIL ADDRESS	trademark@leydig.com
OTHER APPOINTED ATTORNEY	Mark J. Liss, Tamara A. Miller, Claudia W. Stangle, Kevin C. Parks, Michelle L. Zimmermann, Stella M.B. Ferraro, Caroline L. Stevens, Laura M. Schaefer, Kyle A. Migliorini, and Joseph M. Carrafiello

DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Anne E. Naffziger
FIRM NAME	Leydig, Voit & Mayer, Ltd.
INTERNAL ADDRESS	Suite 375
STREET	The Atrium Building, 1981 N. Broadway
CITY	Walnut Creek
STATE	California
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP CODE	94596-8213
PHONE	925-482-0100
FAX	312-616-5700
EMAIL ADDRESS	trademark@leydig.com
CORRESPONDENCE INFORMATION	
NAME	Anne E. Naffziger
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	trademark@leydig.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	3
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	825
*TOTAL FEES PAID	825
SIGNATURE INFORMATION	
SIGNATURE	/Anne E. Naffziger/
SIGNATORY'S NAME	Anne E. Naffziger
SIGNATORY'S POSITION	Attorney of record, California Bar member
SIGNATORY'S PHONE NUMBER	925-482-0100
DATE SIGNED	03/24/2020

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To the Commissioner for Trademarks:

MARK: PUMA TOKYO 2021 (Standard Characters, see [mark](#))

The literal element of the mark consists of PUMA TOKYO 2021. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, PUMA SE, a societates Europae (se) legally organized under the laws of Germany, having an address of

PUMA Way 1
Herzogenaurach 91074
Germany
customerservice.us@puma.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 018: Athletic bags and drawstring pouches; all-purpose carrying bags; all-purpose sports bags; drawstring sports pouches; handbags; duffel bags; backpacks; school bags; shoulder bags; umbrellas.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 025: Clothing, namely, sports and leisure suits, training suits, warm-up suits, all- weather suits, rainwear, pullovers, jerseys, jackets, sweatshirts, shorts, pants, T-shirts, tops, skirts, socks, wristbands, athletic uniforms, sweaters, cardigans, wraps, cover-ups, coats, dresses, blouses, underwear, tank tops, trousers, tights, bathing suits, neckerchiefs, scarves, belts; footwear, namely, sports and leisure shoes; headwear, namely, hats, caps, sun visors, toques, beanies, hoods, headbands.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 028: Balls for games, namely, basketballs, soccer balls, footballs, volleyballs, handballs, tennis balls, golf balls and table tennis balls; shin guards for athletic use, knee guards for athletic use, elbow guards for athletic use, and ankle guards for athletic use; gloves made specifically for use in playing sports, namely, boxing, fencing, soccer, golf and swimming; tennis rackets, cricket bats, golf clubs, hockey sticks, table tennis rackets, badminton rackets and squash rackets and parts thereof, in particular grips, strings, grip and lead tape; bags for sports equipment, specially designed for the objects to be carried therein; specially adapted bags and shaped covers for tennis rackets, table tennis rackets, badminton rackets, squash rackets, cricket bats, golf clubs and hockey sticks; table tennis tables and nets; nets for sports; start and finish banners for use at athletic and running events; straps and ribbons for use as athletic field markers and dividers; banners and nets for use as athletic field dividers.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 4463193, 5993152, 5649641, and others.

The owner's/holder's proposed attorney information: Anne E. Naffziger. Other appointed attorneys are Mark J. Liss, Tamara A. Miller, Claudia W. Stangle, Kevin C. Parks, Michelle L. Zimmermann, Stella M.B. Ferraro, Caroline L. Stevens, Laura M. Schaefer, Kyle A. Migliorini, and Joseph M. Carrafiello. Anne E. Naffziger of Leydig, Voit & Mayer, Ltd., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

Suite 375
The Atrium Building, 1981 N. Broadway
Walnut Creek, California 94596-8213
United States
925-482-0100(phone)

312-616-5700(fax)
trademark@leydig.com

The docket/reference number is 513105.

Anne E. Naffziger submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Anne E. Naffziger of Leydig, Voit & Mayer, Ltd.

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as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Anne E. Naffziger

PRIMARY EMAIL FOR CORRESPONDENCE: trademark@leydig.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$825 has been submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Anne E. Naffziger/ Date: 03/24/2020
Signatory's Name: Anne E. Naffziger
Signatory's Position: Attorney of record, California Bar member
Payment Sale Number: 88846322
Payment Accounting Date: 03/24/2020

Serial Number: 88846322
Internet Transmission Date: Tue Mar 24 19:24:16 ET 2020
TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2020032419241656
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PUMA TOKYO 2021